

No. 26-07/2020-T&C-CM

Date: 30.06.2020

Circular T&C-CM No. 13/20-21

To

All CGMs- Telecom Circles/ Telephone Districts

Sub: Withdrawal of Plan 149 & Plan-725 under GSM postpaid mobile services.

The competent authority has decided to withdraw Plan 149 & Plan-725 under GSM postpaid mobile services as under:

A. Withdraw postpaid plan 149 with immediate effect with following conditions:

- The daily SMS should be sent to existing customers of Plan 149 to migrate to any higher plan within 90 days or 3 billing cycle stating the discount.
- After 90 days or 3 billing cycles, the customer to be migrated to Plan 99 with intimation by SMS.
- Also, circles should arrange the calls from call centers to pursue the customers of plan 149 to migrate to any other higher plan.
- After 90 days the Plan 149 is to be removed from the system.


B. Offer Rs.25 discount for 3 months to the customers of Plan 149 migrating to any higher plan. This offer is for the limited period of 90 days from the date of withdrawal of Plan 149.

C. Withdraw postpaid plan 725 with immediate effect with following conditions:

- The daily SMS should be sent to existing customers of Plan 725 to migrate to any other higher plan stating the discount.
- Also, circles should arrange the calls from Call centers to pursue the customers of plan 725 to migrate to other higher plan citing the discount and the features of Plan 799
- However, in view of high customer count in plan 725, it should remain in system till customer count of plan 725 reduces to negligible.

D. Offer Rs.75 discount for 3 months to the customers of Plan 725 migrating to any higher plan. This offer is for the limited period of 90 days from the date of withdrawal of Plan 725.

2. The above tariff will be implemented with immediate effect.
3. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
4. **Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with full details of the tariffs offered with date of implementation of the tariff in reporting circle without reference to any other circular. TRAI has directed to ensure that the Reporting shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorse/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.**
5. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
6. This circular is issued based on the approval of ECT vide Approval No. 4413 dated 30.06.2020 in P&P-CM cell file No. BSNLCO-PPCM/11/1/2020-PnP-CM-Part(1). Queries/clarification/ feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(Shweta Mandal)
Dy. Manager (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) All PGMs / GMs, BSNL C.O.
- 4) GM (CIT) - for making necessary updation in website and place in news item.
- 5) PGM (Sales & Marketing) - for marketing initiative.
- 6) PGMs/GMs (North Zone Nodal Center for info. and n/a pl.).
- 7) Director General P & T Audit, Delhi- 110054.
- 8) OL Section -for Hindi version.
- 9) Guard file.